



ASTON MARTIN

### **Aston Martin DB5 triumphs again at the MotorKlassik Awards 2019**

10 April 2019, Essen: The iconic Aston Martin DB5 has once again been awarded 'Classic car of the 1960s' at the MotorKlassik Awards. The DB5, made its first appearance in the third James Bond movie, *Goldfinger* (1964), has been voted by over 16,000 readers of the prestigious German automotive magazine MotorKlassik for the third year in a row.

The magazine's award ceremony took place in Essen last night. Thomas Kiesele, Regional President of Aston Martin Europe collected the award on behalf of the luxury British marque and said: "This award shows the love for the heritage of Aston Martin and underlines its timeless design. We thank the readers of MotorKlassik for their votes and their appreciation for our brand."

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#### **About Aston Martin Lagonda:**

Aston Martin Lagonda is a luxury automotive group focused on the creation of exclusive cars and SUVs. The iconic Aston Martin brand fuses the latest technology, exceptional hand craftsmanship and timeless design to produce models including the Vantage, DB11, Rapide AMR and DBS Superleggera. The Lagonda brand will relaunch in 2021 as the world's first luxury electric vehicle company. Based in Gaydon, England, Aston Martin Lagonda designs, creates and exports cars which are sold in 53 countries around the world.

Lagonda was founded in 1899 and Aston Martin in 1913. The two brands came together in 1947 when both were purchased by the late Sir David Brown. Under the leadership of Dr Andy Palmer and a new management team, the Group launched its Second Century Plan in 2015 to deliver sustainable long-term growth. The plan is underpinned by the introduction of seven new models including the DB11, new Vantage, DBS Superleggera and an SUV, as well as the development of a new manufacturing centre in St Athan, Wales.

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