

Press release

hotelforum: 12 nominees shortlisted for the “Hotel Property Award 2018”

- **Five German hotels plus seven from Italy, the Netherlands, Norway, Spain and Switzerland have been nominated**

Munich/Heiligenhafen, 18 September 2018 – The nominated hotels have been chosen for the “Hotel Property Award 2018”, which will be presented on Wednesday, 10 October as part of hotelforum. The 17-member expert jury selected its 12 favourite hotels from among the 52 applicants in 13 European countries when it met at the Bretterbude Heiligenhafen on the Baltic Sea, which was the winning hotel in 2017. This time there are five hotels from Germany and seven from the five countries Italy (3 hotels), the Netherlands (1), Norway (1), Spain (1) and Switzerland (1).

Andreas Martin, Chairman of the hotelforum jury: “Once more this year, the creative variety and international diversity of the 52 excellent applications left the interdisciplinary jury with the challenge of highlighting 12 special hotel concepts. It is interesting to note that only five of the nominated hotels are newly built. The intelligent conversion or refurbishment of existing properties is therefore increasingly coming into the spotlight of sustainable hotel developments.”

The jury was made up of experts from the fields of architecture, consulting, design, finance, operation, property development, technology and science. Jury member and architect **Oliver Collignon**: “We are looking for hotels that open up trend-setting perspectives in an age of individualisation and social upheaval. Strong aesthetic worlds should inspire us by means of their specialness and through their coherent qualities. The interior and the exterior should form a common identity within this whole.”

hotelforum considers interaction between the following categories to be decisive in selecting the nominees

- architectural design quality
- integration into the project's surroundings
- sustainability and technical innovation
- the originality of the concept
- economic efficiency

Jury member **Torsten Kuttig**, Director of Development at ECE, added: "A hotel is much more today than only a place where you can get a good night's sleep and then have breakfast. Today, the quality of a hotel property is characterised in particular by the way in which it, firstly, inspires guests with its architecture, interior design and operating concept, and secondly becomes a driving force for the location and the urban environment."

The nominees in **alphabetical** order:

25hours Hotel The Royal Bavarian (Munich, Germany)
Alles Paletti – Karls Upcycling Hotel (Rövershagen, Germany)
Aquatio Cave Luxury Hotel & SPA (Matera, Italy)
Bikini Island & Mountain Hotel Port de Sóller (Port de Sóller, Spain)
Hotel Norge By Scandic (Bergen, Norway)
QO Amsterdam (Amsterdam, The Netherlands)
Revier Mountain Lodge (Lenzerheide, Switzerland)
Ruby Coco Hotel & Bar (Düsseldorf, Germany)
Savona 18 Suites (Milan, Italy)
The Fontenay (Hamburg, Germany)
The Student Hotel Florence (Florence, Italy)
Werdenfelserei (Garmisch-Partenkirchen, Germany)

The winner of the "Hotel Property Award 2018" will be announced at a gala evening to be held at the Bayerischer Hof in Munich on 10 October.

Previous winners of the "Hotel Property Award":

Bretterbude Heiligenhafen (2017), Reichshof Hamburg CURIO Collection by



Hilton (2016), Hotel Zoo Berlin (2015), Holzhotel Forsthofalm Leogang, Salzburger Land (2014), Radisson Blu Hotel Nantes (2013), Hotel TOPAZZ Vienna (2012), 25hours Hafencity Hamburg (2011), Roomers Frankfurt (2010), Lindner Park-Hotel Hagenbeck (2009), 25hours Frankfurt (2008), Schloss Elmau Luxury Spa & Cultural Hideaway (2007), Hotel Daniel Graz (2006), Colosseo Erlebnishotel Rust (2004), Rocco Forte Hotel Amigo Brussels and Accor Suite Hotel Hamburg (2003), Hilton Cologne (2002).

More information about hotelforum:

hotelforum is the European Hotel Development Conference, which for 16 years now has been a regular annual feature accommodating networking and exchanges between experts when it comes to hotel properties. The conference agenda and the evening function at the Hotel Bayerischer Hof in Munich offer a highly-qualified communication platform as part of the Expo Real trade fair for real estate. The gala evening will culminate in the presentation of the "Hotel Property Award". 2018's event will be held on Wednesday, 10 October. You will find more information at www.hotelforum.org.

Your contact at hotelforum:

Andreas Martin
Managing Director
hotelforum management GmbH
T +49 (0)30 841 82 138 / -139
M +49 (0)172 8961737
andreas.martin@hotelforum.org
www.hotelforum.org

Your contact for press enquiries:

Martina Rozok
ROZOK GmbH
T +49 (0)30 400 44 68-1
M +49 (0)170 23 55 988
m@rozok.de
www.rozok.de