

26th GERRY WEBER OPEN 2018

THE PERFECT FUSION OF FASHION AND INTERNATIONAL TENNIS

Face of the campaign and supermodel Eva Herzigova together with North Rhine-Westphalian Prime Minister and patron Armin Laschet, and Ralf Weber, CEO of GERRY WEBER International AG and tournament director of the GERRY WEBER OPEN presented the renowned trophy to the winner of the 26th GERRY WEBER OPEN: Borna Ćorić

(Halle/Westphalia, 24th June 2018) “Game, set, and match” was once again the motto at Germany’s most important ATP 500 grass court event, the “GERRY WEBER OPEN”, named after the international fashion group. Before an enthusiastic crowd in the packed stadium, the finalists Roger Federer and Borna Ćorić made for an exciting final match. The winner Borna Ćorić was presented with the 24-carat gold-leaf and porcelain-embellished winner’s trophy by Eva Herzigova, ambassador of the GERRY WEBER brand, Armin Laschet, the North-Rhine-Westphalian Prime Minister and patron of the tournament, and Ralf Weber, GERRY WEBER International AG’s CEO and tournament director of the GERRY WEBER OPEN.

The legendary GERRY WEBER OPEN Fashion Night was a fashion highlight and a brilliant prelude to the grand finale the following day. The international supermodel was the eye catcher on the red carpet. During the subsequent stage talk with Creatice Vice-president Rena Marx, who is in charge overall of GERRY WEBER design, Eva Herzigova revealed just how much she enjoys working with GERRY WEBER, what constitutes her personal style, and favourite garments in the collection.

The guests, who had come to the Fashion Night from near and far, were also thrilled by the glamorous fashion show. The GERRY WEBER, TAIFUN, talkabout, and HALLHUBER collections for the coming autumn/winter season were presented in a poetic ambience. The focus was on bright colours and exclusive models, the core themes of the season’s fashion. The highlights were coats and sweaters in vibrant reds and blues as well as elegant dresses with floral prints that are already arousing longing for the cooler months. It demonstrates in the most beautiful way that autumn/winter collections do not necessarily have to be associated with muted colours and dark tones.

With her unique personality and her inspiring style, international supermodel Eva Herzigova gave the new collections character and elegance, and represented the lifestyle of confident, feminine, and successful women.

The stars of the world of sports, such as tennis world champion Roger Federer and Borna Ćorić could not stay away from the impressive fashion show on the eve of their big match. Many other prominent guests such as Noah Becker, Anja Kling, Franziska Schenk, Marco Huck, Thomas Rupprath as well as Claudia Carpendale also enjoyed the exclusive evening to the fullest

About the GERRY WEBER Group

GERRY WEBER International AG, headquartered in Halle/Westphalia, operates internationally, uniting five strong brand families under one roof: GERRY WEBER, TAIFUN, SAMOON, talkabout, and HALLHUBER.

With approximately 6,900 employees worldwide (including approximately 2,065 at HALLHUBER), the Group has sales structures in around 60 countries and is one of the largest publicly listed fashion groups in Germany. In the 2016/17 fiscal year (1st November 2016 to 31st October 2017), the GERRY WEBER Group generated consolidated revenues of EUR 880.9 million.

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