**Press Release**

**REYHER at NUFAM 2019: Hall 1, Stand B106**

**Reliable Kanban supply for the commercial vehicle sector**

**Hamburg, 23 July 2019 - REYHER is well known in a wide variety of sectors as a reliable partner for supplies from fasteners and fixing technology right up to c-part management. This year for the first time, the Hamburg wholesaler is exhibiting at NUFAM. At the commercial vehicles trade fair in Karlsruhe, REYHER is showcasing its portfolio of fixing elements and range of services.**

From 26 to 29 September, on Stand B106 in Hall 1, REYHER will be providing information on its range of fixing elements: This is one of the most comprehensive in width and depth in the sector. The product pallet for the commercial vehicle sector includes standard items in a variety of sizes and finishes. REYHER carries out continuous maintenance and optimization of its portfolio, aligning it continually to the current needs of the sector.

**Supply dependability thanks to REYHER’s c-part management**

ROM | REYHER Order Management offers customers in the commercial vehicle sector a high-performance, Kanban-based c-part management system. This provides supply and process reliability, at the same time helping to reduce sourcing costs and errors. Various in-house developed RFID and barcode solutions optimized for users’ needs in their own local situation facilitate automatic order triggering. This in turn streamlines materials sourcing.

To reduce sourcing costs and optimize processes in the customers’ operations, REYHER offers a comprehensive package of e-business solutions for every size of company. Electronic data interchange - EDI, as well as electronic catalogues, speed up the information flow and ensure efficient processes.

**About REYHER**

With more than 130 years’ experience REYHER is one of the leading trading companies for fasteners and fastening technology in Europe, supplying customers in industry and trade worldwide. Over 750 employees at our central location in Hamburg ensure individual, flexible solutions for reliable supplies of c-parts, with a delivery rate of over 99 percent. In 2018, REYHER achieved a turnover of more than 340 million euros with over 11,000 customers.

Picture 1: REYHER has a broad portfolio of fasteners for the commercial vehicle industry

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