**H-Hotels.com remains on course for growth**

**Positive results for 2018 – H-Hotels Group completes brand portfolio and increases sales to €436 million**

**Bad Arolsen, XX May 2019 –**  The H-Hotels Group sees strong growth for another year in a row. Revenues of €436 million for 2018 have marked a new all-time high in the company's history. Occupancy figures have shown a similarly positive development, with an average of 73 percent across the company's 63 hotels, and increased average room prices of €101 have paved the way for considerable profitability increases within the hotels themselves.

As a result of this positive progress, H-Hotels.com was awarded an AAA rating in the TREUGAST Investment Ranking 2018, moving the privately owned hotel company into the upper echelons of the German hotel industry. Auditors gave particular praise to its continuous and extremely professional business development.

**Brand portfolio completion and expansion abroad within Europe**

The continued growth of the H-Hotels Group can also be seen in both its operating locations and brand portfolio. Its newly opened H+ Hotel in Vienna not only marks a new regional presence on the H-Hotels.com map, but also demonstrates further expansion into other European countries. 2020 will see a new H2 Hotel opening in Budapest, as well as a Hyperion Hotel within the historic Palais Faber in Salzburg.

With the launch of its hostel brand H.ostels in the centre of Münster and the introduction of new serviced apartment brand H.omes, the H-Hotels Group's portfolio has grown to incorporate six of its own brands. Alexander Fitz, CEO of H-Hotels AG, stated: “With H.ostels and H.omes – Serviced Apartments, we have created a brand portfolio that covers the entire range of guest and location requirements.”

**Eleven new openings by 2020**

All signs point to further expansion for H-Hotels.com in the years to come: with H4 Hotel Mönchengladbach in BORUSSIA-PARK, the Hyperion Hotel in Munich, the H2 Hotel in Olympia Park Munich and the Munich opening of H.ome Serviced Apartments, H-Hotels has already celebrated four new openings in 2019 so far. Autumn will also see the launch of its Hyperion Hotel and H2 Hotel double brand, which will open close to Leipzig central station. A total of 1572 new rooms will become available this year.

Further projects have already been signed for 2020, with a total of five new openings in the pipeline in Düsseldorf and Mainz, among others. 2024 will also mark the start of a double brand between H2 Hotel and H4 Hotel, with 501 new rooms set to become available in the terminals of Düsseldorf Airport. Discussions are now in the final stages for a number of short and medium-term acquisitions, as well as new projects such as H2 Hotels in Saarbrücken and Hamburg.

**Top marks for customer satisfaction**

H-Hotels.com achieved above-average ratings for 2018 in nationwide independent customer surveys. The hotel group was named a category winner in the 'Family Friendly Companies 2018' study, undertaken by market research company ServiceValue in collaboration with Frankfurt University and German weekly newspaper WELT AM SONNTAG. H-Hotels.com was also named category test winner for 'Sustainable Commitment' in a survey published in March by Deutschland TEST and Focus Money. Most recently, the H-Hotels Group received the 'Price Champion 2019' certification in a survey conducted by ServiceValue and German newspaper DIE WELT.

**About H-Hotels.com**

The H-Hotels Group is one of the largest hotel companies in Germany, and achieved the highest possible score of AAA in TREUGAST's annual Investment Ranking, Headquartered in Bad Arolsen in Hesse and with around 3,000 employees, the family-run company also owns the brands Hyperion, H4 Hotels, H+ Hotels, H2 Hotels, H.omes and H.ostels, which are all marketed under the umbrella brand of [H-Hotels.com](http://h-hotels.com/).

The company was certified Gold in the 'Family Friendly Companies 2018' customer study conducted nationwide by ServiceValue in August 2018. It received the highest rating in the 'Hotel Chains' category, winning first place, and was also given the 'Test Winner' rating as well as being named 'Prizewinner for Sustainable Commitment' in 2019.

The Group continues to grow, and currently has hotels in 50 different destinations throughout Germany, Austria and Switzerland. Along with plans for further expansion into cities in other German-speaking countries, H-Hotels.com will soon also mark its first opening outside of the German-speaking area with its Budapest location.

Whether a family holiday, a weekend away, a business trip or MICE travel,

[H-Hotels.com](http://H-Hotels.com)'s accommodation services are made to meet the needs of all today's travellers. With its very own HotMiles bonus programme as well as partnerships with Miles & More and PAYBACK, guests receive loyalty points every time they stay.

To find out more, visit [H-Hotels.com](http://H-Hotels.com).